



**SUSTAINED DIALOGUE**  
INSTITUTE

**2017 NATIONAL DIALOGUE AWARDS**  
**THE NATIONAL PRESS CLUB**  
**NOVEMBER 16<sup>TH</sup>, 2017**

**SPONSORSHIP OPPORTUNITIES**

**SUSTAINED DIALOGUE DIAMOND**

**\$20,000**

- **LEAD SPONSOR** designation
- Exclusive VIP Reception sponsor
- Featured remarks and keynote introduction during awards program
- Three (3) representatives on VIP dais
- Special MC recognition throughout awards program
- Collateral materials displayed on-screen during awards program
- Inclusion in awards dinner program signage
- Lead sponsor recognition in event program booklet
- Full page ad on inside cover of event program booklet
- Announcement and company/organization feature on SDI website
- Link to company/organization website from SDI website
- Lead position on table signage throughout VIP reception and awards program
- VIP recognized table of ten (10) at awards program
- Gifted books from previous NDA awardees (if available)
- Half-day Training at company's/organization's facility
- On-site Dialogue and Conflict Program 2 month consultancy

**THE PLATINUM**

**\$15,000**

- **KEY SPONSOR** designation
- Exclusive Photo Opportunity and Book Sponsor
- Two (2) representatives on VIP dais
- Special MC recognition throughout event
- Inclusion in awards dinner program signage
- Full page ad in event program
- Key sponsor recognition in event program booklet
- Company/Organization logo on SDI website
- Link to company/organization website from SDI website
- Prominent position on each table's signage during awards program
- Table of ten (10) at awards program
- Gifted books from previous NDA awardees (if available)
- On-site Dialogue and Conflict Program 2 month consultancy

**THE GOLD**

**\$10,000**

- **KEY SPONSOR** designation
- Exclusive NDA Campus Delegation sponsor
- Two (2) representatives on VIP dais
- Special MC recognition throughout awards program
- Inclusion of name and/or logo in awards dinner program signage
- Half page ad in event program
- Link to company/organization website from SDI website
- Gifted books from previous NDA awardees (if available)
- Prominent position on each table's signage during awards program
- Eight (8) complimentary awards program tickets
- On-site Dialogue and Conflict Program 2 month consultancy



**THE SILVER****\$ 7,500**

- Logo in awards program booklet
- Half page ad in awards program booklet
- Inclusion of name and/or logo in awards dinner program signage
- Logo on SDI website
- Gifted books from previous NDA awardees (if available)
- Six (6) complimentary awards program

**THE BRONZE****\$ 5,000**

- Logo in awards program booklet
- Inclusion of name and/or logo in awards dinner program signage
- Logo on SDI website
- Prominent position on each table's signage during awards program
- Gifted books from previous NDA awardees (if available)
- Four (4) complimentary event tickets

**THE COPPER****\$2,500**

- Logo in awards program booklet
- Inclusion of name and/or logo in awards dinner program signage
- Mention on SDI website
- Gifted books from previous NDA awardees (if available)
- Two (2) complimentary event tickets



## 2017 NATIONAL DIALOGUE AWARDS SPONSORSHIP REGISTRATION FORM

*Please print legibly*

**Name:** \_\_\_\_\_ **Company/Organization:** \_\_\_\_\_

### Contact Information

Office \_\_\_\_\_ Fax \_\_\_\_\_ Mobile \_\_\_\_\_

E-mail address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_  
Donor Authorized Representative (print name)

\_\_\_\_\_  
Title

\_\_\_\_\_  
Donor Authorized Signature

\_\_\_\_\_  
Date

### NATIONAL DIALOGUE AWARDS DINNER SPONSORSHIP

<b>DIAMOND SPONSOR</b> (LEAD SPONSOR)	\$ 20,000	{ }
<b>PLATINUM</b> (TOP SPONSOR)	\$ 15,000	{ }
<b>GOLD</b> (TOP SPONSOR)	\$ 10,000	{ }
<b>SLIVER</b> (TOP SPONSOR)	\$ 7,500	{ }
<b>BRONZE</b>	\$ 5,000	{ }
<b>COPPER</b>	\$ 2,500	{ }

Please make checks payable to the "**Sustained Dialogue Institute**" and mail to:

Sustained Dialogue Institute  
444 N. Capitol St. NW  
Suite 434  
Washington, DC 20001

The Sustained Dialogue Institute is a public charity and non-profit 501(c)3 organization. Donations are tax-deductible and securely processed. No credit card information is stored on our server.

For electronic donations, please contact [sonia@sustaineddialogue.org](mailto:sonia@sustaineddialogue.org).